

UK HOSPITALITY AND RETAIL SUFFERING WITH PAIN

Time on feet has heavy consequences

79%

of workers spend four to ten hours on their feet

45%

of workers feel physical pain

Nearly one in five hospitality and retail workers have considered leaving their roles due to pain



40%

said pain negatively impacts mental wellbeing

37%

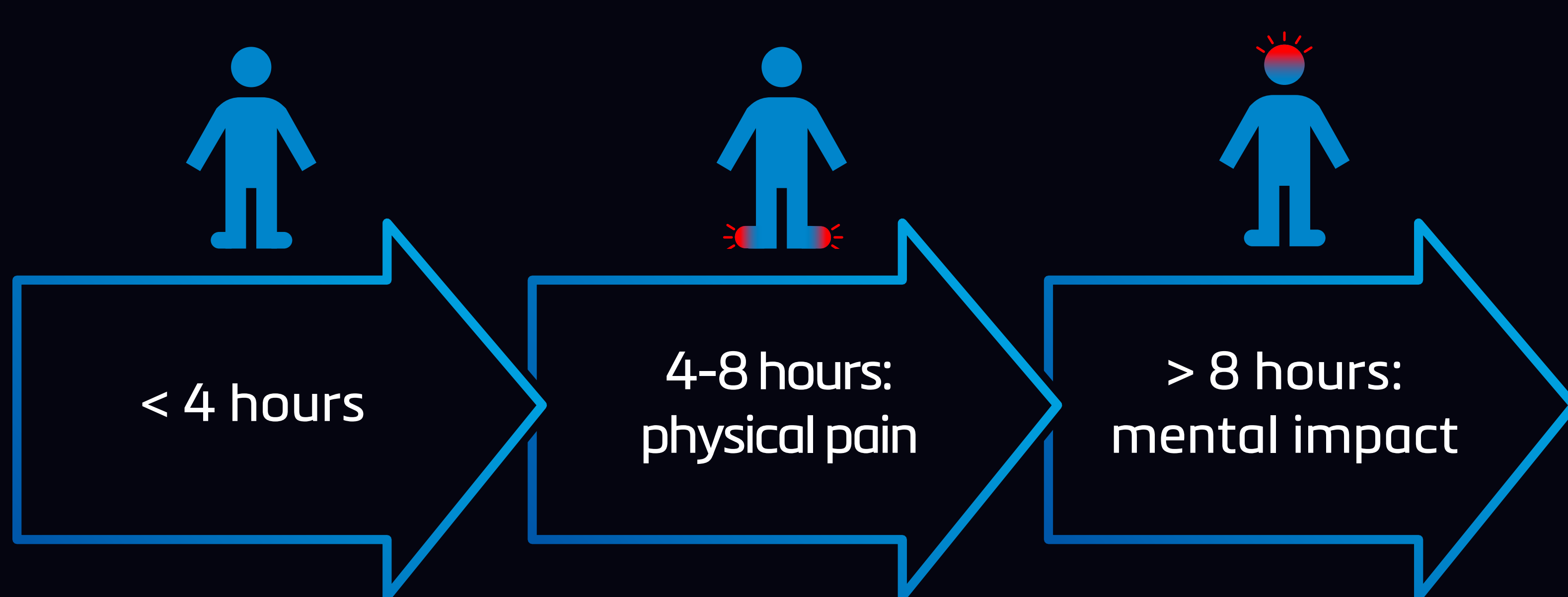
said pain negatively impacts quality of work

“COVID is providing the hospitality sector with a reset moment. It’s about making sure that we look after our people because they are our most valued and valuable resource and we need to make sure that they can be as comfortable as possible at work.”

KATE NICHOLLS
CEO of UK Hospitality



Worker pain goes through a four hour cycle



These shoes weren't made for working



33% FOOT PAIN
28% BACK PAIN
31% ANKLE PAIN



47% FOOT PAIN
41% BACK PAIN
22% ANKLE PAIN



28% FOOT PAIN
31% BACK PAIN
26% ANKLE PAIN

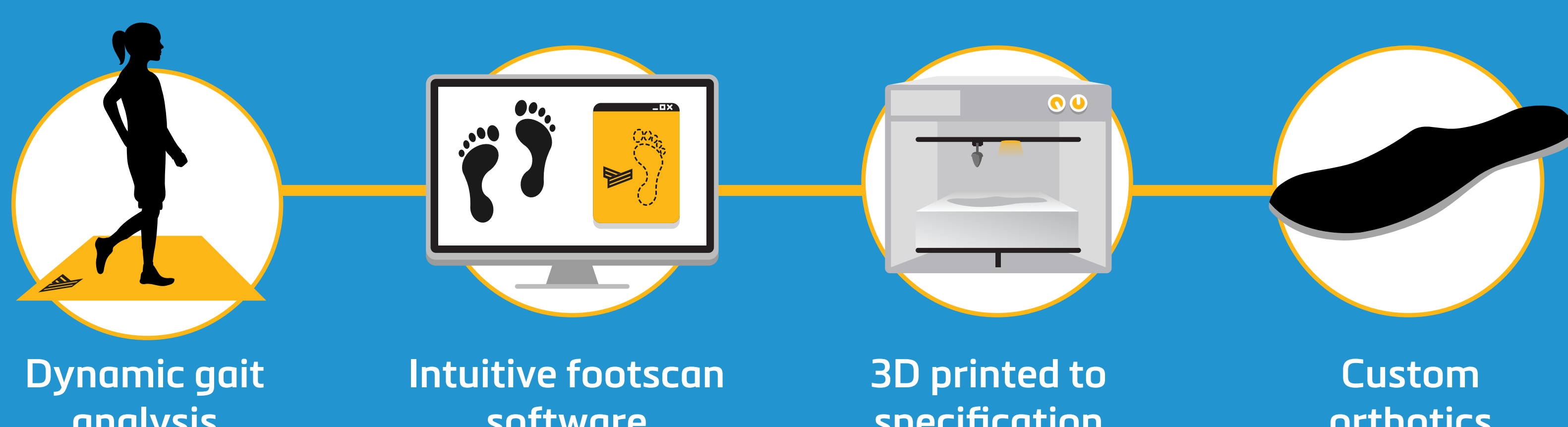
“Many people are unaware that supporting their feet correctly could solve a whole host of issues they have and allow them to move pain free.”

GEORGE CUMMINS
Director of Gait and Motion Technology



It's time to move away from "one size fits all"

100% DIGITAL



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